

**SPRING  
2020**



Welcome to the AIM Kitchen and Bath quarterly newsletter, our place to share remodeling tips, design trends, home hazards, and project and team spotlights.

## PROJECT SPOTLIGHT



A fresh and modern take on a double vanity at one of our current projects.



## COVID-19

To ensure the health and wellness of our team, customers and our community, we have implemented the following to our daily routine:

-All team members to taking extra precautionary healthy measures, including frequent hand washing, social distancing, and reporting any health symptoms.

-Sanitizing our showroom daily and have limited person-to-person interactions.

-Switched to virtual consultations.

-Providing clear and open dialogue with our clients prior to and while working in their homes.

We are thankful to be able to continue to operate fairly normal schedules while remaining committed to keeping everyone safe during this challenging time.



## Design Trends for 2020

**7 kitchen and bath trends you are about to see more of this year**

1. *Two-Tone and Three-Tone Kitchens.* An alternative to the ever-popular all-white kitchen is using one color for the upper cabinets and a second color for the base cabinets or an accent color for the island. A built-in pantry is another common place to use an accent color.
2. *Colored Appliances.* We are starting to move beyond stainless steel and are seeing a wider range of color options for appliances, including using an accent color for the range.
3. *Wood Accents.* Open wood shelves, butcher block countertops, and wood detailing on range hoods are all great ways to add warmth and character to kitchens.
4. *Wood Cabinets.* Keeping with the wood theme, the use of walnut and white oak has regained popularity as they pair well with today's popular colors of white, gray, navy and metal finishes of brass and matte black.
5. *Statement Tile.* While subway tile remains a popular choice, many are looking for ways to create more interest. Patterned tiles, mixing matte and glossy tiles (2/3, 1/3 ration) to create a subtle contrast, and using slabs on the backsplashes and shower walls for a grout-free look are gaining popularity. Running tile along the apron of bathtubs also brings additional style for minimal added cost.
6. *Wet Rooms.* Creating spa-like bathrooms started with larger walk-in showers with frameless doors, and now the latest trend is to place a stand-alone tub in an enclosed shower area. Not only practical, but a real 'wow' statement as well.
7. *Statement Powder Bathrooms.* Small spaces with big style through the use of wallpaper, shiplap, and unique mirrors and lights. These small spaces are the perfect place to go bold with your finishes.

**Ready to introduce one of these trends to your home? Call us for a complimentary consultation. #515- 255-0731**